

# Web Accessibility 101

Making Research and Geospatial  
Applications Inclusive



# What will this session cover?

# What to expect from this session

- No coding!
  - Concepts, methods, and tools that are programming-language/system agnostic
- Interactivity: anonymous polls/Q&A
  - Using Vevox
  - Can enter the poll using your laptop or mobile
  - No login/account required
- A lot to absorb
  - This is a jumping-off point
  - Links to resources provided in the slides

# What to expect from this session

- A lot to absorb
  - This is a jumping-off point
  - Links to resources provided in the slides
  - Don't expect to be an accessibility expert at the end!
- Key takeaways:
  - Web accessibility is a fundamental part of building a good web application;
  - Be open to advice, suggestions, and critique on web accessibility!

# What to expect from this session

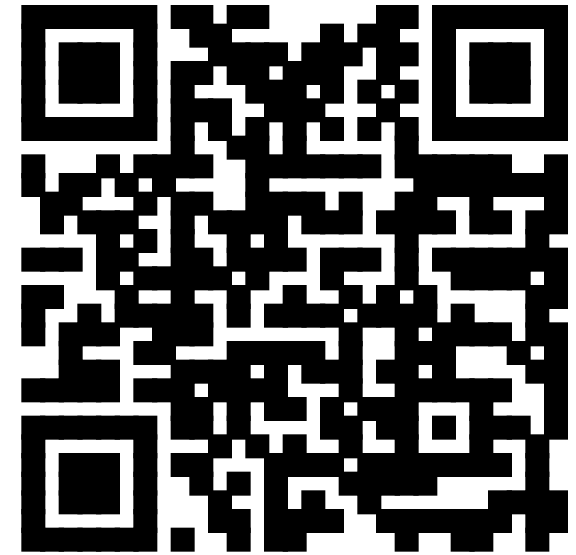
- Key words and principles for you to search later!
- Each framework is different, but hopefully this will focus you on what to search...
  - “edit CSS Rshiny app”
  - “Tab focus Python Dash app”
- Embed ideas and approaches, and let you find the specifics for your case!

# Join the Vevox session

Go to **vevox.app**

Enter the session ID: **176-296-390**

Or scan the QR code





# Have you opened Vevox successfully?

Yes!

0%

Yes again!

0%



# Have you opened Vevox successfully?

Yes!

0%

Yes again!

0%



# Workshop content

1. What is web accessibility?
2. Where do we start?
3. How do we make web applications and maps more accessible?
4. How do we test our maps/apps for accessibility?
5. What are some hazards to be aware of?
6. Where do we learn more?

# Workshop content

1. **What is web accessibility?**
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# Before we kick off...

- Even though we might be all using different frameworks to build web apps, the underlying logic is usually the same
- How familiar are you with each of these?

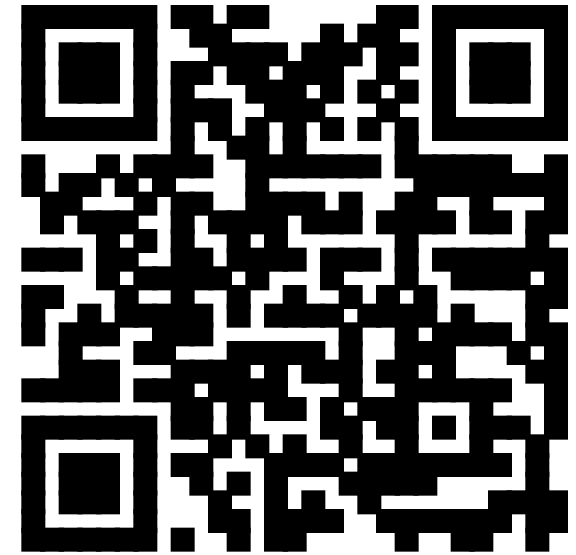
## HTML, CSS, JS?

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# How familiar are you with each of these?

Completely unfamiliar

Very familiar

HTML (Hypertext Markup Language)

CSS (Cascading Style Sheets)

JS (JavaScript)



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Results slide

# How familiar are you with each of these?

Completely unfamiliar

Very familiar

HTML (Hypertext Markup Language)

CSS (Cascading Style Sheets)

JS (JavaScript)

# HTML (Hypertext Markup Language)

- Provides the structure and content of web pages
- Uses elements like `<header>`, `<nav>`, `<main>` to give meaning to content (semantic meaning)
- Screen readers and assistive technologies rely on proper HTML structure
- Like the skeleton of a wood-frame house - it defines what goes where

# CSS (Cascading Style Sheets)

- Controls how content looks and is positioned
- Handles colors, fonts, spacing, layout, and responsive design
- Can enhance or hinder accessibility through color contrast, font sizes, focus indicators
- Like the plasterboard, paint, flooring and general decoration of the house



# JavaScript

- Interactive layer
- Makes web pages dynamic and responsive to user actions
- Handles clicks, form submissions, animations, and real-time updates
- For accessibility, must work with keyboards, screen readers, and other assistive technologies
- Like an electrical system in your house; sometimes even like a smart-home assistant...
  - Can be very powerful, but also can be insecure!

# Using Rshiny, Python etc.

- Generate HTML, CSS, and JavaScript behind the scenes
  - Output standard web technologies
- Your R or Python code creates the HTML structure, styling, and interactive behaviours
- Even though you write in R or Python, users still interact with HTML/CSS/JS in their browsers
- The same accessibility principles apply - your R Shiny or Python app must generate accessible HTML output
  - They don't *always* – we need to check!
- Sort of like a turn-key or flat-pack house...

# HTML, CSS, JS - Not the only frameworks

- Many other web frameworks and tools exist (WebAssembly, WebGL, SVG, etc.)
- But! Almost all web applications ultimately rely on these three core technologies
- Accessibility best practices apply regardless of the specific technology
- What you learn about accessible HTML will help with any framework you use later

**Good accessibility starts with understanding the fundamentals, not mastering every possible technology!**

# Some reading if you haven't used HTML and CSS

- [HTML, CSS and JS for Rshiny](#)
- [HTML and CSS for Python Developers](#)
- [CSS and JavaScript accessibility best practices](#)
- [HTML Accessibility: Programming with an Inclusive Perspective](#)

# What is web accessibility?

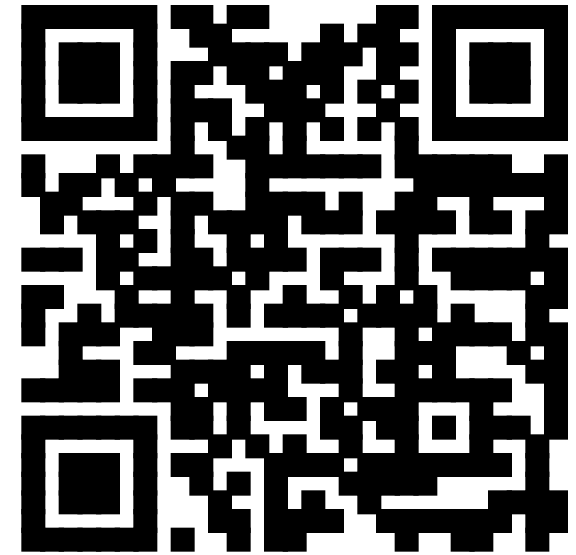
How does web accessibility differ from other uses of the term “accessibility”?

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# What does accessibility mean to you?



# What does accessibility mean to you?




# Accessibility

- FAIR Data Principles: Findable, Accessible, Interoperable, Reusable
  - Accessible: (meta)data can be accessed by a user with a standard protocol (e.g. not buried on a laptop, “available upon reasonable request”)
- Ensuring data and results can be accessed, understood, and utilised by a wide, non-specialised audience
- Broadening participation
- **Web accessibility**
  - Ensures everyone, including people with disabilities, can perceive, understand, navigate, and interact with the web.
  - Precise, technical definition

Related reading:

- [WebAIM: Introduction to Web Accessibility](#)
- [FAIR Data Principles](#)

# A little bit of background

- 1 in 5 people in the UK have a long-term illness, impairment or disability. Many more have a temporary disability.
- Varied and diverse:
  - Health conditions
  - Changing abilities
  - Temporary disabilities
  - Situational limitations

## Related reading:

- [WebAIM: Introduction to Web Accessibility](#)
- [Web Accessibility Initiative: Diverse Abilities and Barriers](#)

# A little bit of background

- Visual (Blindness, low vision, colour-blindness)
- Auditory (Deafness, hard-of-hearing)
- Motor (response time, dexterity, fine motor control),
- Cognitive (learning disabilities, processing, memory).

## Related reading:

- [WebAIM: Introduction to Web Accessibility](#)
- [Web Accessibility Initiative: Diverse Abilities and Barriers](#)

# A little bit of background

- I'm not a web development expert!
- My experience:
  - Visual (Low vision, visual disturbances),
  - Motor (response time, dexterity, fine motor control),
  - Cognitive (Memory/confusion, processing, aphasia, effect of chronic pain),
  - Situational.
- Adaptations:
  - Voice notes on Whatsapp
  - Printing material in large font sizes
  - Screen-readers

## Related reading:

- [WebAIM: Introduction to Web Accessibility](#)
- [Web Accessibility Initiative: Diverse Abilities and Barriers](#)

# Designing with disability in mind

- Other researchers
  - Collaborators, reviewers, peers
- Interested parties and collaborators
  - Local authorities, councils, police force, medical staff
- General public
- Students

Who are you excluding by not intentionally designing for disability?

What are you saying about the role of disabled people in society?

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# Where do we start?

The web is an incredible resource that is ever growing; how do we leverage it in an accessible way?

# Web Content Accessibility Guidelines (WCAG)

- An international set of guidelines – the web accessibility Bible
- A useful checklist when building a website
- A great resource to reference when trying to decide the best way to implement something
- Used by many governments as a required standard

*“A developer can learn the basics of web accessibility in just a few days, but, as with any technical skill, it often takes months to internalize the mindset as well as the techniques.”*

WebAim, Introduction to Web Accessibility

## Related reading:

- [WebAIM: Introduction to Web Accessibility](#)
- [Web Accessibility Initiative: Diverse Abilities and Barriers](#)



# POUR: the 4 principles behind WCAG

- **Perceivable:** can the information be accessed via the browser or assistive technologies?
- **Operable:** can users interact with all elements equally whether using a mouse, the keyboard, or an assistive device?
- **Understandable:** is the content clear, equally understandable whether a user is using assistive technologies, and does it limit confusion and ambiguity?
- **Robust:** does the website work for a wide range of technologies, instead of relying on very specific tech?

## Related reading:

- [WebAIM: Introduction to Web Accessibility](#)
- [Web Accessibility Initiative: Diverse Abilities and Barriers](#)

# What are we aiming for?

- For users to get a **full experience** from our website
  - Regardless of whether they are using a vanilla browser, or assistive technology
  - Regardless of whether they are navigating with a mouse, the keyboard, or other assistive technology
- For our website to be **easy to use** and **enjoyable to use**
- To meet all WCAG AA standards at minimum

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# How do we make apps and maps more accessible?

How do we ensure the POUR principles are met?

# Making sure your content is **perceivable**

- Sizing
- Contrast and colours
- Labels
- Fonts
- Zoomability
- Alt-text
- Screen-reader friendly
- Alternative data formats

# Target size

- Ensure controls meet a minimum size/have sufficient spacing so that they are clickable
- Need to be at least 24 X 24 CSS pixels
- Think about touch/mobile use:
  - Touch screens can be an accessibility adjustment
  - It's more difficult to be precise using a touch screen than a mouse

# Contrast

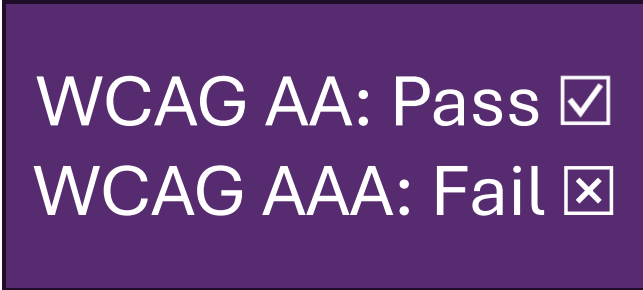
- Ensure sufficient contrast between text/buttons/symbols and the background
- Aim for an absolute minimum contrast of 4.5:1



4.5:1



4.5:1



WCAG AA: Pass ☒  
WCAG AAA: Fail ☐

# Tools for contrast

## Contrast Checker

[Home](#) > [Resources](#) > Contrast Checker

**Foreground**

Hex Value  
#572B6F

Color Picker Alpha  
1

Lightness

**Background**

Hex Value  
#FFFFFF

Color Picker

Lightness

Contrast Ratio  
**10.6:1**

[permalink](#)

- <https://webaim.org/resources/contrastchecker/>
- Compare two colours (foreground and background)
- Check against WCAG criteria for normal and large text, and graphical user interface components
- Very well designed, accessible site



# Tools for contrast

The screenshot shows the 'Multiple Contrast Checker' web application. It has two sections for color selection: 'Foreground Colors' and 'Background Colors'. Each section contains two color swatches with their hex codes and a 'plus' icon to add more colors. Below these are checkboxes for 'Colored shadows', 'Preview', 'Result as text', and 'Enhanced contrast level'. At the bottom, there is a table of contrast results for the selected colors.

Foreground Colors

#900498 #02513C

Background Colors

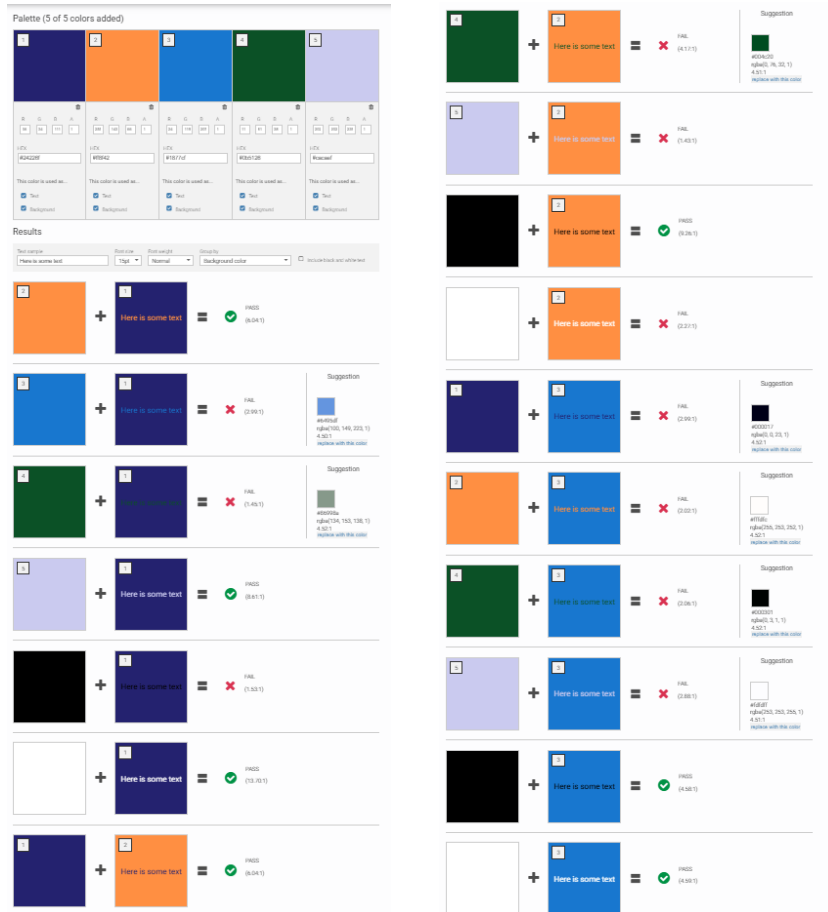
#E5EBEC #161414

☐ Colored shadows ☒ Preview ☒ Result as text ☐ Enhanced contrast level

Background Color	Foreground Color	Contrast Ratio	Result
#E5EBEC	#900498	6.56	Pass
#E5EBEC	#02513C	7.76	Pass
#161414	#900498	2.32	Fail
#161414	#02513C	1.96	Fail

- <https://multiple-contrast-checker.netlify.app/>
- Useful for checking selections of colours
- Doesn't give you the same feedback on WCAG AA or AAA guidelines
- Website text/UI is low-contrast

# Tools for contrast



- <https://color-contrast-checker.deque.com/>
- Allows much more complex comparisons (of every colour with every other colour)
- Suggests replacement colours for better contrast
- A bit difficult to see all the comparisons: can be overwhelming

# Contrast on maps

- Treat labels, boundaries, lines as text when looking at contrast ratios (e.g. requiring high contrast)
  - Background colours underneath labels are often varied and not constant
  - Using halos/masks can make labels more legible
- More discussion on typography later

## Related reading:

- [11 Ways to Enhance Map Clarity with Strategic Labeling](#)



##/##

Join at: [vevox.app](https://vevox.app)

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Question slide

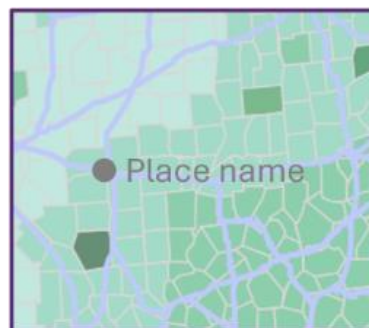
# Which do you think are the WORST labels?

Pick up to three

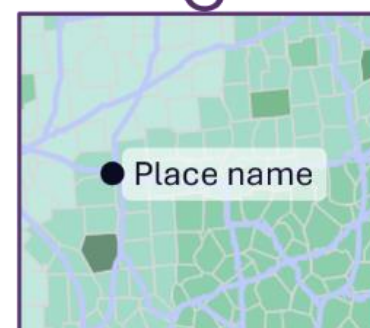
A



B



C



D



E





##/##

Join at: [vevox.app](https://vevox.app)

ID: 176-296-390

Results slide

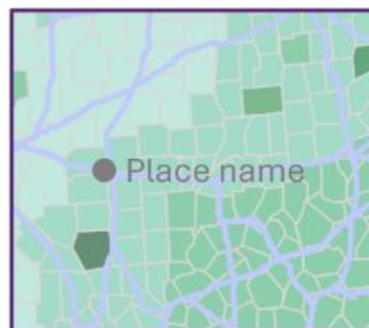
# Which do you think are the WORST labels?

Pick up to three

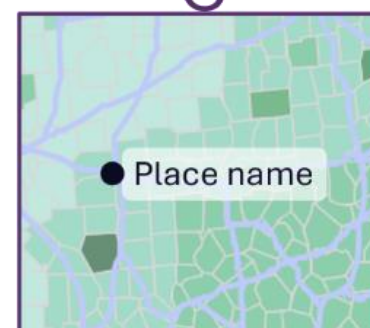
A



B



C



D

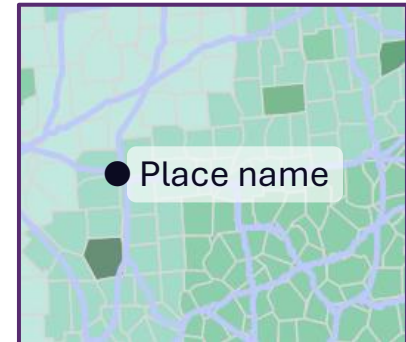
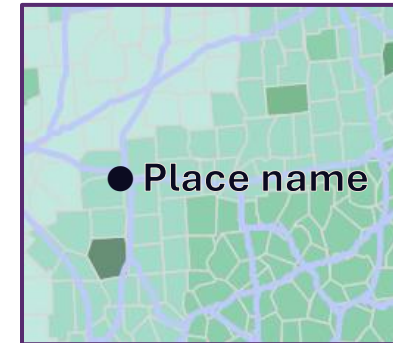
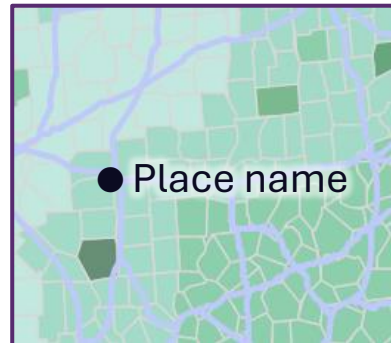
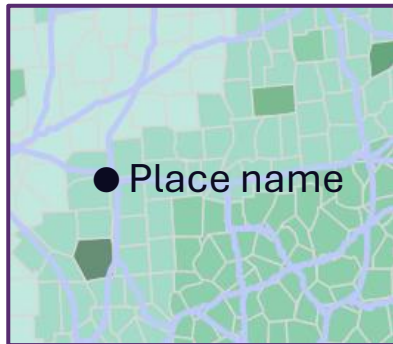
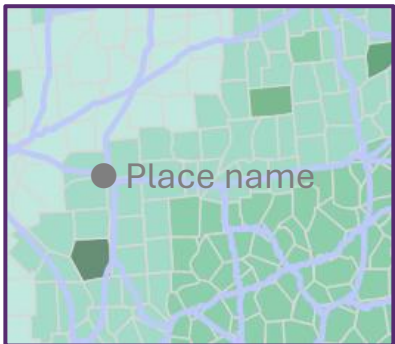


E



# Contrast on maps

- Treat labels, boundaries, lines as text when looking at contrast ratios (e.g. requiring high contrast)
  - Background colours underneath labels are often varied and not constant
  - Using halos/masks can make labels more legible
- More discussion on typography later



## Related reading:

- [11 Ways to Enhance Map Clarity with Strategic Labeling](#)

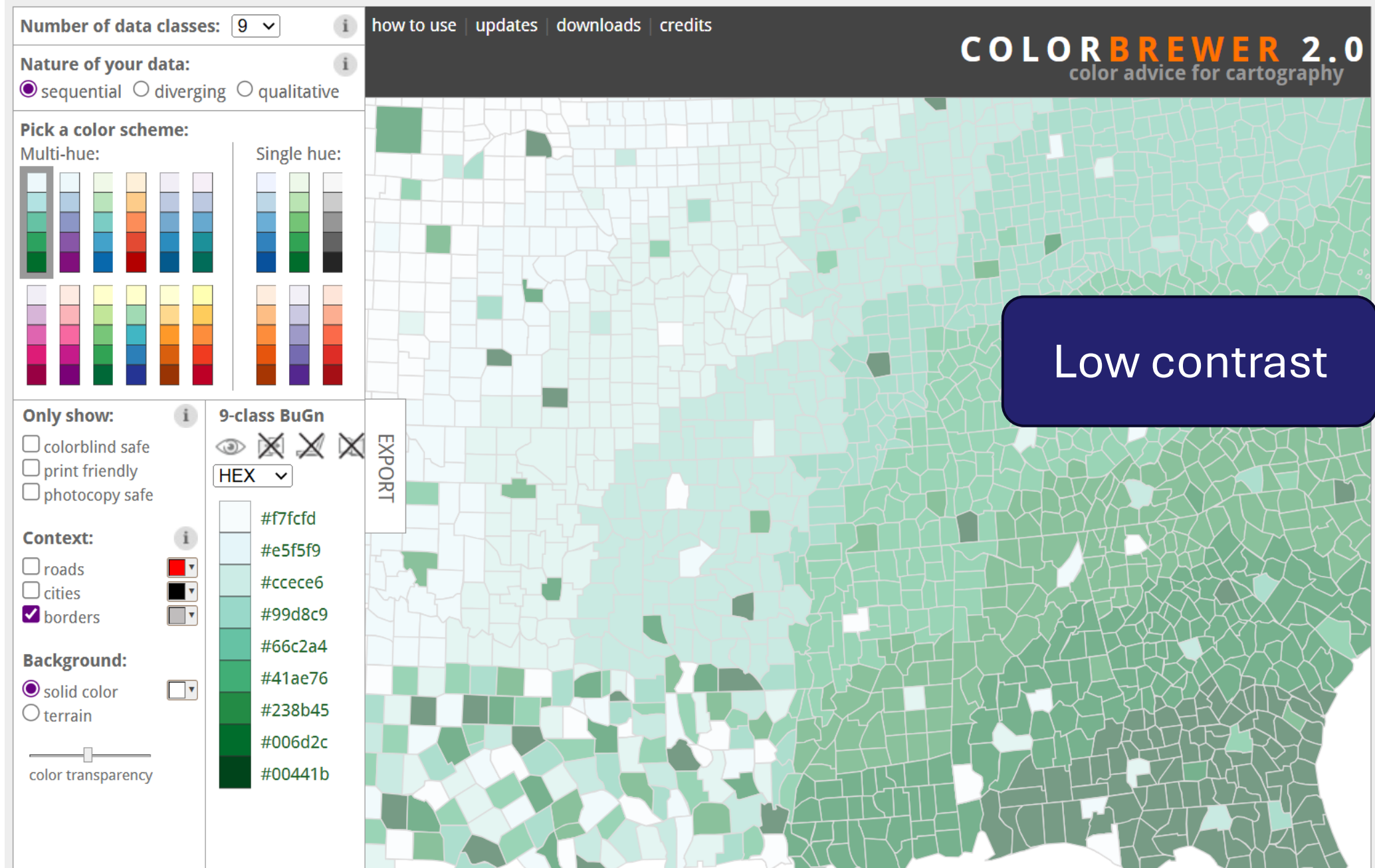
# Contrast on maps

- Colour being used to denote category:
  - Should contrast with lines/markers/labels
  - Should be differentiable from other regions
  - Use an alternative source of information: not *just* colour
    - Labels
    - Symbols
    - Tooltips/popups
- If feasible, provide different basemap options or different colour options
  - No one-size fits all!

## Related reading:

- [Designing a High Contrast Base Map for Users with Low Vision](#)
- [11 Techniques for Making Maps More Accessible That Enhance Readability](#)







Number of data classes: 9

Nature of your data:  
☒ sequential ☐ diverging ☐ qualitative

Pick a color scheme:

Multi-hue:

Single hue:

Only show:

☐ colorblind safe  
☐ print friendly  
☐ photocopy safe

Context:

☐ roads  
☐ cities  
☒ borders

Background:

☒ solid color  
☐ terrain

color transparency

9-class BuGn

☒ ☒ ☒

HEX

#f7fcfd

#e5f5f9

#ccece6

#99d8c9

#66c2a4

#41ae76

#238b45

#006d2c

#00441b

EXPORT

how to use | updates | downloads | credits

COLORBREWER 2.0

color advice for cartography

Low contrast

Web Accessibility 101

49

# Tools for contrast on maps

- <https://colorbrewer2.org/> - allows you to pick different colour maps for different data class values
  - Lets you pick terrible options too – ensure to test colour choices with a contrast checker
- <https://datavizcontrast.com/> - allows you to find contrast levels for different line thicknesses
  - Useful for choosing colours for linear features
- <https://projects.susielu.com/viz-palette> - Shows different plots of colours side-by-side with different filters
  - Great for maps and for other visualisations

# PICK

Use Chroma.js

Use Colorgorical

Use ColorBrewer

# EDIT

7 Colors








Add

☒ #hex ☐ rgb

☐ hsl

# GET

☒ #hex ☐ rgb

- 1 ● #ffd700  ×
- 2 ● #ffb14e  ×
- 3 ● #fa8775  ×
- 4 ● #ea5f94  ×
- 5 ● #cd34b5  ×
- 6 ● #9d02d7  ×
- 7 ● #0000ff  ×

- ☒ String quotes  
☐ Object with metadata

```
["#ffd700",  
"#ffb14e",  
"#fa8775",  
"#ea5f94",  
"#cd34b5",
```

## Color Population:

No Color Deficiency - 96%

Deuteranomaly - 2.7%

Protanomaly - 0.66%

Protanopia - 0.59%

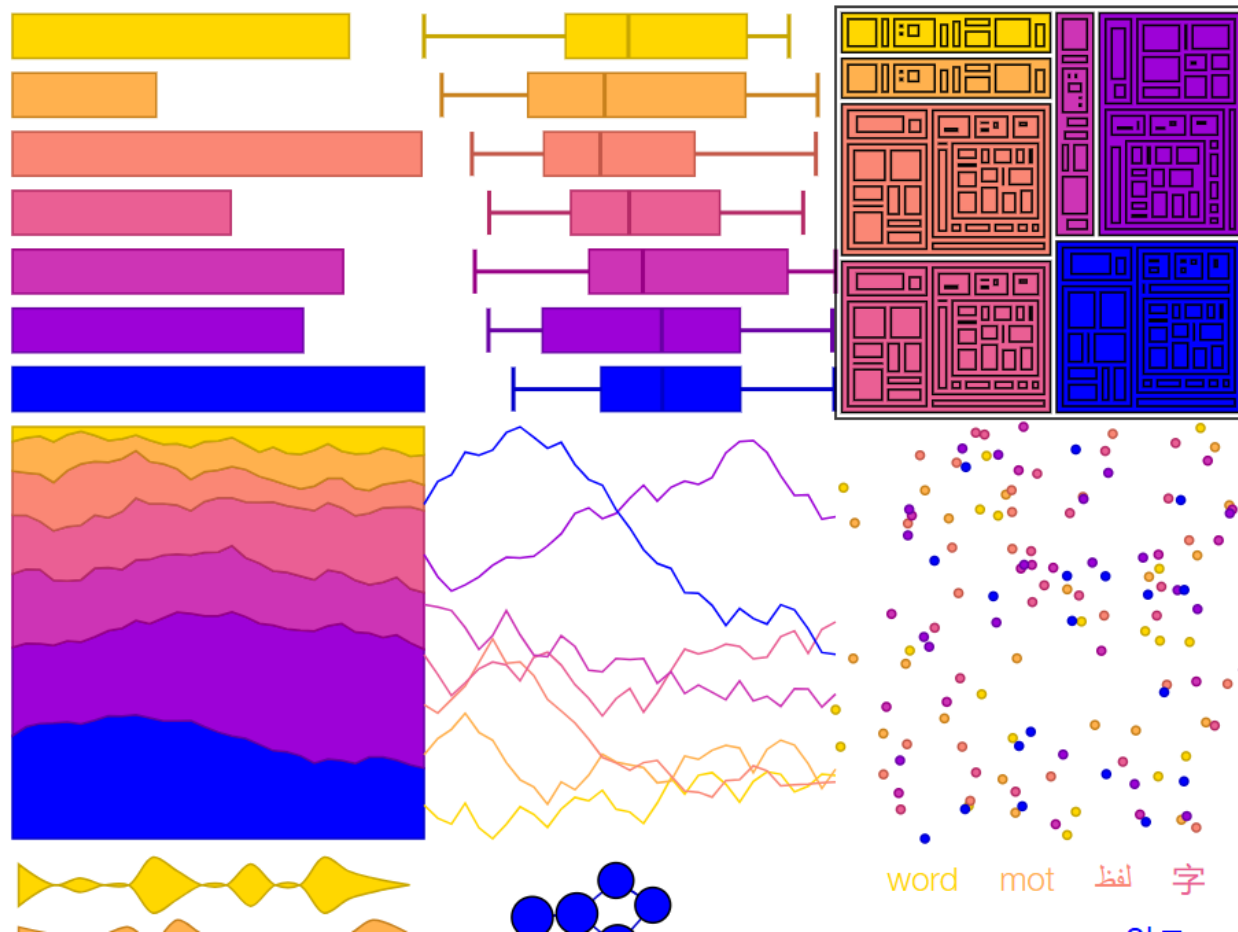
Deuteranopia - 0.56%

Greyscale

Sample font

Randomize Data

Stroke: Dark None



# Fonts

- Simple, familiar, easy-to-read
  - Avoid fonts with character complexity or ambiguity
- Limited number of fonts
- Disagreement over serif vs. sans serif
- Minimum ~16 px
- Using system fonts
  - Gives the user control/flexibility
  - Does mean you have a less control over appearance

## Related reading:

- [Typefaces and Fonts](#)
- [Accessible fonts and readability: the basics](#)

A

l l 1

B

I L 1

C

l l 1

D

l l l

E

I l l

F

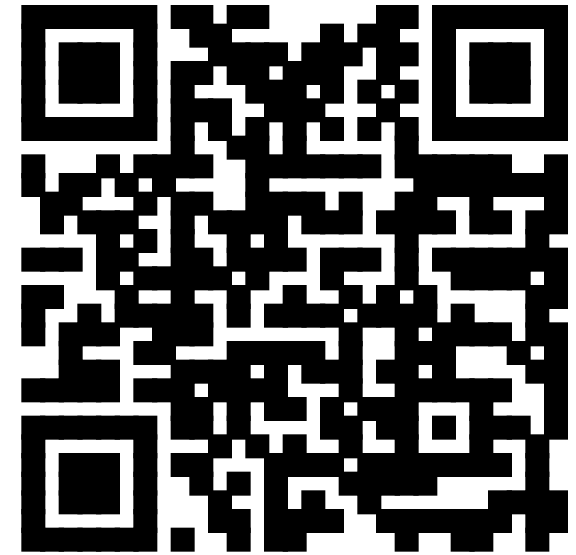
I l 1

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Which font is the most legible in this example?

A

I l 1

B

I L 1

C

I I 1

D

I I I

E

I 1 1

F

I | 1



# Which font is the most legible in this example?

A

I l 1

B

I L 1

C

I I 1

D

I I I

E

I 1 1

F

I | 1



A

A long time ago in a galaxy  
far, far away...

B

A LONG TIME ago in a gALaxy far, far  
away...

C

A long time ago in a  
galaxy far, far away...

D

**A long time ago in a  
galaxy far, far away...**

E

A long time ago in a galaxy  
far, far away...

F

A long time ago in a  
galaxy far, far away...

# Fonts

- Different fonts work best in different settings...
- What if we let the user choose their own?

# Fonts - advanced

- Different ways to set font size on the web: rem, em, px...
- Use CSS to set fonts:
  - Can use CSS in a separate **.css** file, or can use *inline* css
  - Can be accessed in plain html, or via various different frameworks in Python, R, etc.
- Em vs. rem vs px?
  - px – exact pixel size of font; overrides browser settings
  - em – scale in relation to the font size of their parent element; can become complex with nesting
  - rem – scale relative to the **root element's** font size

## Related reading:

- [How to use rem units in CSS for accessible design](#)

# Fonts - advanced

- rem units (root-em):
  - Users can specify a default font size in their browser, and elements that use rem units will respect this
  - A good idea for accessibility!
- Pixel units: will override user's default settings
  - Not good for accessibility!
  - Breaks zooming on desktop!

Related reading:

- [How to use rem units in CSS for accessible design](#)

# Zoomability

- By using rem units for fonts, you make the page more zoomable
  - Pages *not breaking* when zoomed up to 200% is a key accessibility feature
- Test zooming in and out of your website/webapp
  - Check mobile and desktop, zoom can be inconsistent!
- Raise issues if your favourite framework makes it very difficult to zoom!

Related reading:

- [How to use rem units in CSS for accessible design](#)

# Font Size Accessibility Examples

## Using pixel sizing

This paragraph uses a size 12px font. This fails basic WCAG requirements for being too small. Additionally, it cannot be changed by the user via browser font-size settings.

While this paragraph uses a size 16px font (as recommended in WCAG), because it uses pixel sizing it will override the users' font settings.

This paragraph uses a 20px font size. While larger font sizes can be useful and improve readability, it is better to leave this to users to decide for themselves.

## Using rem sizing

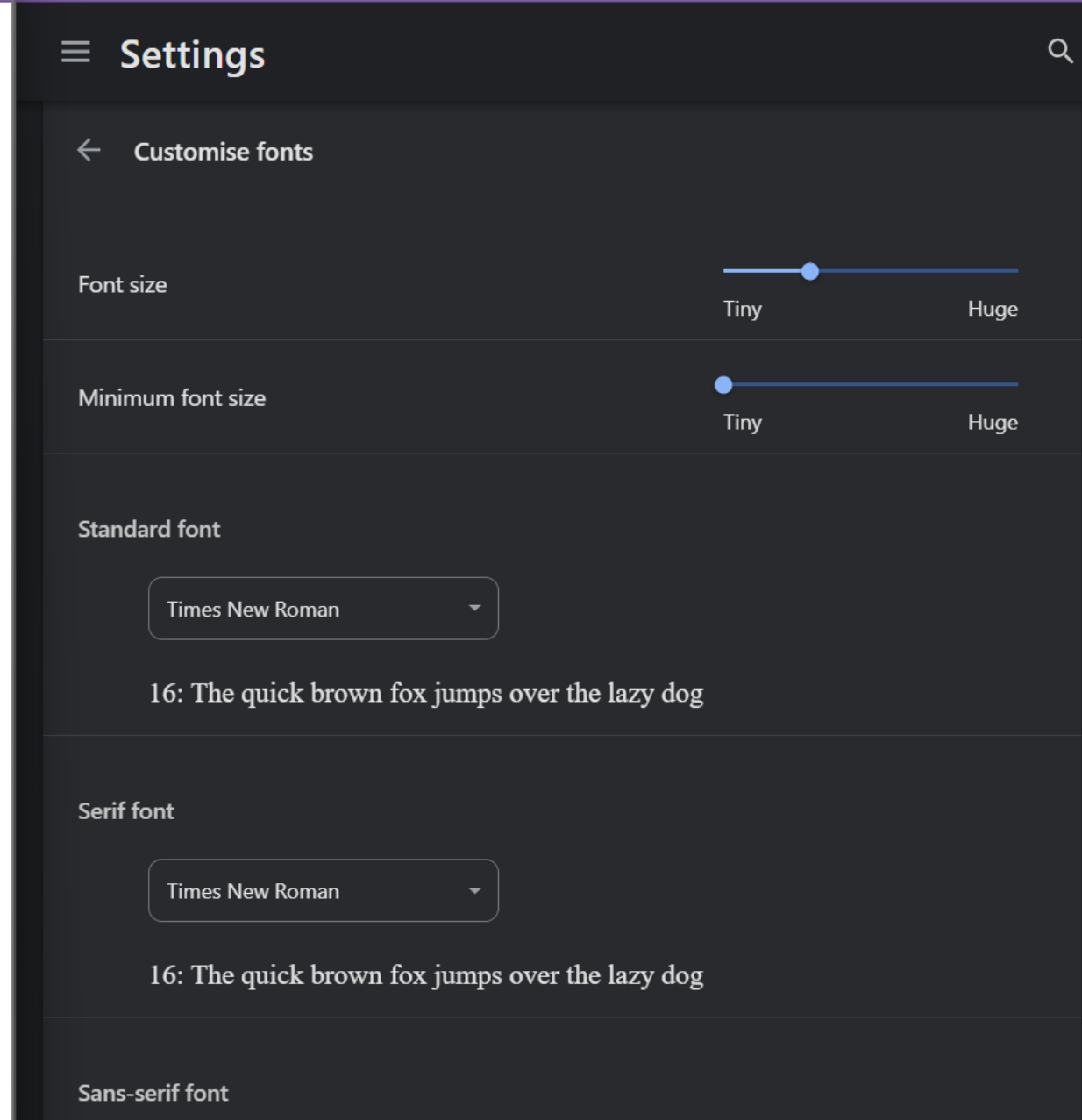
This paragraph uses a 0.9rem font size, which makes it a little smaller than the default browser fontsize. It's usually not a good idea to go below the default fontsize.

While this paragraph uses a 1rem font size, meaning it is set to the default browser fontsize.

This paragraph uses a 1.5rem fontsize. Larger fonts can be used to highlight short snippets of text (like in headings, pull quotes, etc.).

Demo

See [source on GitHub](#) to see how to set css variables



# Alt text

- Ensure all visual elements such as images have alternative text
- Videos should also have visual descriptions
- But what should we add to a zoomable map that has a lot of complex information?

Take a few minutes to brainstorm ways of making interactive maps more accessible with alternative text

**Example:** <https://leafletjs.com/examples/choropleth/example.html>

**Example 2:** <https://www.datawrapper.de/maps/choropleth-map>

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##/##

Join at: [vevox.app](https://vevox.app)

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Question slide

# How might you facilitate alt-text in an interactive map?



##/##

Join at: [vevox.app](https://vevox.app)

ID: 176-296-390

Results slide

# How might you facilitate alt-text in an interactive map?


# Alt text for maps or charts

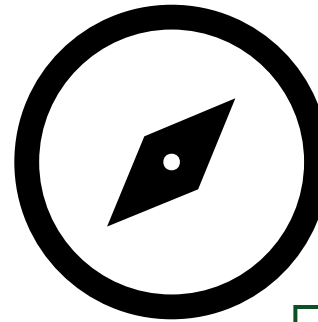
- Providing a more extensive detailed description that explains key points and correlations
- If you were to describe the plot/chart/map over the phone (or on a science podcast!) how would you describe it?
  - What are the key take-home messages?
- While alt-text for images should be brief, for complex visualisations you need more information!
- Keep description neutral and objective
- Provide alternative formats...

## Related reading:

- [Text descriptions for data visualisations](#)
- [Making analytical publications accessible](#)
- [Best practice for writing alternative text for complex images](#)

# Alt text for maps or charts

- Ensure you communicate the meaning of symbols as opposed to purely describing their appearance
  - “Circle, with a diamond in the centre rotated by 45 degrees from the vertical” vs.
  - “Cartoon compass symbol”
- Consider cognitive load
- Edit for clarity and test with users
- Organise descriptions sensibly:
  - Start with general, broad-scale descriptions
  - Group information logically



## Related reading:

- [Text descriptions for data visualisations](#)
- [Making analytical publications accessible](#)
- [Best practice for writing alternative text for complex images](#)

# Alt text for maps or charts

- Practical approach: how do we implement?
- For simple images, we use the alt-text HTML tag
- There is no single correct approach:
  - <https://www.w3.org/WAI/tutorials/images/complex/>
  - <https://accessibility.blog.gov.uk/2023/04/13/text-descriptions-for-data-visualisations/>
- Sometimes we need to use HTML tags; sometimes it is better to put it in the body text

# Screen reader friendly websites

- In addition to alt-text, there are other places to add text descriptions
- Buttons, text inputs etc. have “label” attributes which tell the user what the element is for
  - Use them!
  - Search “accessible label for...” and then the name of the element in your chosen framework
- Navigate your website with a screen reader: while you won’t be able to “emulate” being a screen-reader-user, it’s an important part of testing

# Alternative formats

- Alongside your maps or other visual displays, offer an equivalent alternative format
- Downloadable tables of data
- Summary statistics
- Detailed data description
  - Think of the results, discussion, and conclusion section of a paper
- Alternative base maps (to allow for higher contrast)
- Download of map as an image/pdf for printing/zooming
- Should an alternative format replace our chart as the primary format?

# Recap: make your content **perceivable**

- Contrast and colours
- Labels
- Fonts
- Zoomability
- Alt-text
- Alternative data formats



# Making sure your content is **operable**

- Keyboard navigation
- Avoid rogue custom buttons
- Semantic HTML

# Keyboard navigation

- Lots of users navigate using a keyboard or assistive tech that interacts with the web like a keyboard
  - Speed and efficiency
  - Motor-skills and accuracy
  - Fatigue
- Need to ensure that all the same functionality that can be accessed with a mouse is available to users via a keyboard

# Exercise on tab order

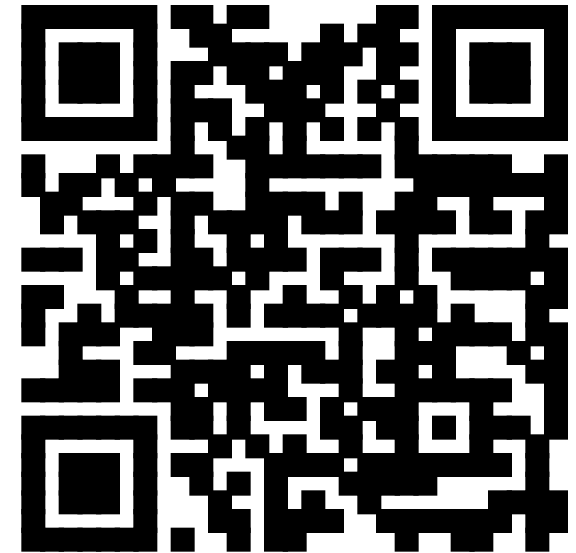
- Visit content here: <https://murphyqm.github.io/foss4g-uk-2025/accessibility.html>
- Explore the page by clicking and by tabbing
- Which cause issues?
  - After the course, you can have a look at the underlying code

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##/##

Join at: **vevox.app**ID: **XXX-XXX-XXX**

Question slide

# Which elements are BAD?

Element 1

☐

##.##%

Element 2

☐

##.##%

Element 3

☐

##.##%

Element 4

☐

##.##%

Element 5

☐

##.##%

Element 6

☐

##.##%

Element 7

☐

##.##%

Element 8

☐

##.##%

Element 9

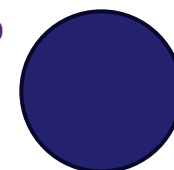
☐

##.##%

Element 10

☐

##.##%





##/##

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Results slide

# Which elements are BAD?

Element 1



##.##%

Element 2



##.##%

Element 3



##.##%

Element 4



##.##%

Element 5



##.##%

Element 6



##.##%

Element 7



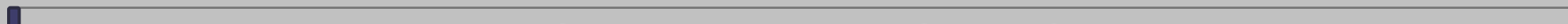
##.##%

Element 8



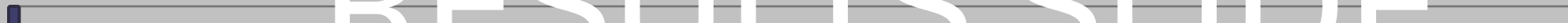
##.##%

Element 9



##.##%

Element 10



##.##%

# RESULTS SLIDE

# Keyboard navigation

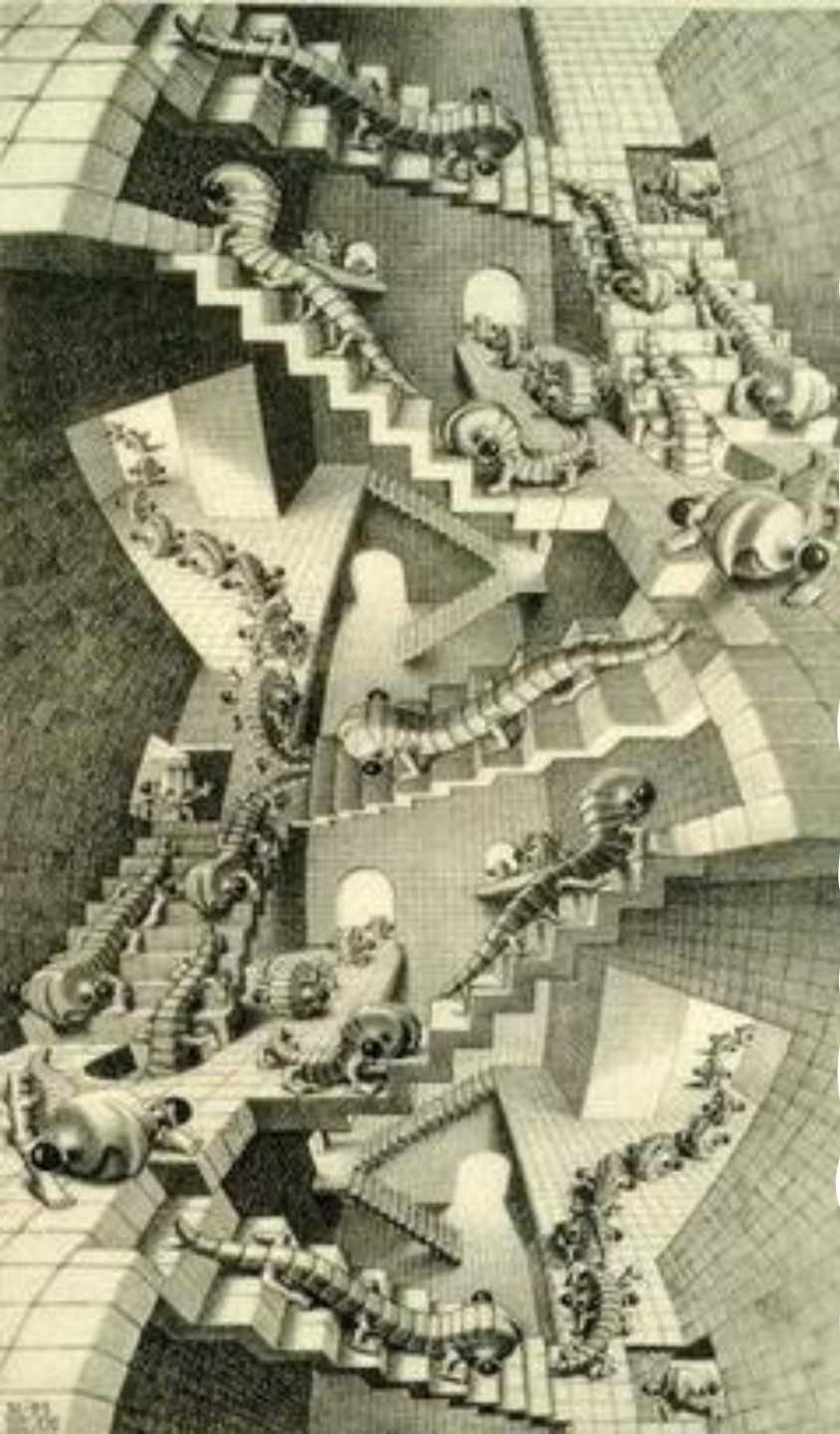
- Do the “no mouse” test on web applications
  - Note any buttons/interactivity that you have issue with
- Use standard buttons/elements wherever possible
  - Avoid rogue custom buttons!
  - HTML elements have been designed with accessibility in mind
  - You can style them how you wish with CSS
  - Using span or div elements as custom buttons often leads to accessibility issues
- Check that map elements can be focused with the keyboard

# Keyboard navigation

- Skip links help users navigate busy content
  - Often at the top of pages to skip navigation
  - Hidden from mouse interaction, and only show when using the keyboard
  - Jump to the start of the “main” content
- If you have a map with many, many interactive and focusable elements, this may also be somewhere for a skip link
  - See <https://murphyqm.github.io/foss4g-uk-2025/accessibility.html>

```
<div style="outline:none" tabindex="-1">  
  <a href="#main-content" class="page__content-skip-link">Skip to main content</a>  
</div>
```





# Semantic html

---

- HTML is the skeleton of the house
- Trying to navigate a website with poorly structured html is like trying to make your way through an Escher painting or a funny house filled with warped mirrors!
  - Especially when using a screen reader or other assistive technology!
- Need semantic html to avoid this

Fair use, <https://en.wikipedia.org/w/index.php?curid=3475224>

# Semantic HTML

- Semantic elements are elements with **defined meaning**
- Semantic elements:
  - <img>
  - <h1>
  - <button>
  - <select>
  - <header>
  - <nav>
- Non-semantic elements:
  - <div>
  - <span>

Related reading:

- [HTML Semantic Elements](#)
- [Semantic HTML](#)

# Semantic HTML

- Use pre-designed, standard buttons
  - Users know what to expect, how to interact with them
  - Less likely to fail basic accessibility guidelines
- Ensure that you assign labels where required
- Check that your Python or R code is outputting sensible HTML
  - Sometimes there can be issues with inputs/interactive elements

# Making sure your content is **understandable**

- Semantic HTML
- Logical choices for design
- Sensible alt-text
- Alternative formats
- Link names

We've already solved a lot of these issues in the P and O sections!

# Semantic HTML

- Use heading levels as actual heading levels, not aesthetic choices!
  - Use H1, H2, H3 etc. in order to denote main headings, sub-, and sub-sub-headings
  - Use CSS to style text for emphasis, *not* heading tags!
- Organise the flow of your content sensibly
  - Use main, body, aside etc. tags
  - If designing on a grid, make sure the html order makes sense (as opposed to only making sense when arranged with CSS)

# Sensible alt-text

- Outside of purely technical descriptions, alt text should also help the user understand the topic
  - Describe the patterns seen – what are the key take-aways
- Instead of focusing on aesthetic choices, ensure the message is understandable
- Use unambiguous, clear language

# Alternative formats

- We briefly covered this before, but...
- Is an image or graphic really the best choice?
- Would a more accessible alternative actually be better?
- Can a user fully understand the content from an alternative format?

# Link names

- Link text should make sense when read out of context
  - Screen reader or keyboard navigation users will often skip from link to link or experience all links on the page in a list format
- Examples to avoid (underlined words are the link)
  - Read more
  - Click here to read our docs
  - Studies show that x, y, z...
  - Read through some examples
- Better links:
  - Read more about X
  - Read our docs
  - Browse examples of x, y, z...
  - Studies show x, y, z



# Making sure your content is **robust**

- Custom functions vs. semantic HTML
- Does it require a special piece of tech to work?

# Avoiding very custom solutions

- Custom-built workarounds to accessibility issues can cause problems if not well-maintained
- Relying on well-established standards is a better idea!
  - Semantic HTML
  - Applications that have accessibility statements/docs/tutorials
- Try to build for both mobile and desktop where possible
  - Don't assume only small screens are touch-operated

# Make sure the content works in different browsers

- When designing for web, ensure you test the webapp on different browsers
- Just because there is a market lead in a specific browser, it doesn't mean that this is reflective of the disabled community

Browser	User share
Chrome	66.45%
Safari	16.61%
Edge	5.35%
Firefox	2.52%
Samsung Internet	2.21%
Opera	2.09%
Android	1.31%
UC Browser	0.9%
Brave	0.85%
Other	1.72%

# POUR: the 4 principles behind WCAG

- **Perceivable:** can the information be accessed via the browser or assistive technologies?
- **Operable:** can users interact with all elements equally whether using a mouse, the keyboard, or an assistive device?
- **Understandable:** is the content clear, equally understandable whether a user is using assistive technologies, and does it limit confusion and ambiguity?
- **Robust:** does the website work for a wide range of technologies, instead of relying on very specific tech?

## Related reading:

- [WebAIM: Introduction to Web Accessibility](#)
- [Web Accessibility Initiative: Diverse Abilities and Barriers](#)

# Search for accessibility docs for your platform

- Mapping libraries:
  - <https://leafletjs.com/examples/accessibility/>
- Accessibility testing:
  - <https://github.com/dequelabs/axe-core>

# Workshop content

1. What is web accessibility?
2. Where do we start?
3. How do we make web applications and maps more accessible?
- 4. How do we test our maps/apps for accessibility?**
5. What are some hazards to be aware of?
6. Where do we learn more?

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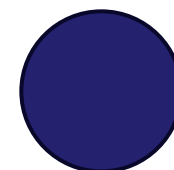
##/##

Join at: [vevox.com](https://vevox.com)

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Question slide

# How would you test a web app for accessibility?







##/##

Join at: [vevox.app](https://vevox.app)

ID: XXX-XXX-XXX

Results slide

# How would you test a web app for accessibility?


RESULTS SLIDE

# Testing web apps for accessibility

- Use a checklist
  - <https://webaim.org/standards/wcag/checklist>
  - <https://www.digitala11y.com/wcag-checklist/>
- Do a no-mouse navigation
  - Check that all functionality is accessible via keyboard
- Explore the page with a screen-reader
  - Only useful if you put the time in to learning how to use a screen reader correctly

# Testing tools

- Web accessibility tools:
  - WAVE: <https://wave.webaim.org/>
  - Example 1: (really good example) <https://wave.webaim.org/report#/https://www.gov.uk/guidance/accessibility-monitoring-how-we-test>
  - Example 2: (some issues) <https://murphyqm.github.io/foss4g-uk-2025/>
- Exercise: try to find all the issues with this page
  - Do you manage to find anything that the automated testing missed?
  - <https://murphyqm.github.io/foss4g-uk-2025/accessibility/html/bad-design.html>
  - <https://wave.webaim.org/report#/https://murphyqm.github.io/foss4g-uk-2025/accessibility/html/bad-design.html>

# Browser Tools

- Firefox and Chrome have extensive developer tools available, which are very useful for accessibility testing
- In Chrome, can emulate phone screens/different screen sizes
  - Can view accessibility tree
  - Can dig into issues raised by WAVE
  - Very useful if you haven't written the HTML (using Rshiny etc.)

# Testing web apps for accessibility

- For large-scale, important web applications
  - Hire a professional, disabled, accessibility tester!
  - Simulating disability is not successful or accurate

# Workshop content

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# Not listening to feedback

- Accessibility is a continuous process, not a destination
- Best practices evolve
- There is no one-size-fits-all
- There will **always** be something to improve
- Welcome feedback!
  - Feedback from one user struggling to use your website is more valuable than feedback/compliments from 50 people who find it easy!

# Accessibility overlays: avoid!

- Plugins/add-ons that purport to fix accessibility issues
- Widely disparaged by the disabled community:
  - Don't fix basic underlying issues (contrast, messy html, lack of alt-text)
  - Add an additional layer of complication to the website, especially when trying to use assistive technology
- Often centred around compliance instead of user needs
- Broadcasts that accessibility was an afterthought

## Related reading:

- [Should I Use An Accessibility Overlay?](#)
- [Accessibility Overlay Widgets Attract Lawsuits](#)



# AI accessibility checker tools

- Do not rely on these

# Perfectionism

- There is a LOT of work involved in making the web accessible
  - The same way there is a LOT of work in making research open and reproducible
  - It is absolutely worth the effort
- Don't let overwhelm make you bury your head in the sand!
- A lot of us are “accidental” web developers without formal training
- Keep “P. O. U. R.” on a sticky note on your monitor
- The same way you spell-check your work, check through the basics

# But know when you're out of your depth

- If a key planned output of your work is a dashboard...
  - That you hope will be widely used by the general public
  - That will deliver important information
  - maybe you *do* need someone with formal training in this area!
- Hire web developers with public-service experience
- Hire disabled web developers
- Hire disabled web accessibility auditors

# Incorrectly-used ARIA labels

- ARIA or Accessible Rich Internet Applications add extra detail to websites, allowing for improved accessibility
- Complex to implement correctly unless you actively use them to navigate
- No ARIA – better than bad ARIA
- Causes confusion and makes the page unreadable

Related reading:

- [ARIA guides](#)

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# Tutorials

- Mozilla Accessibility docs: in general, the MDN docs are a fantastic resource; the accessibility docs are no different
- Web Accessibility Initiative: these tutorials are a great step-by-step guide to implementing various accessible patterns
- Automating Accessibility: *How To Test for the 6 Most Common Accessibility Issues on Home Pages*

# General resources

- [UK Gov web design standards](#)
- [UK Gov accessibility strategy](#)
- [Web Content Accessibility Guidelines \(WCAG\) 2.2](#)

# Blogs/accounts

- Bluesky accounts:
  - [Accessibility Awareness](#): great random snippets that you learn a lot from!
- Blogs:
  - [Sarah L. Fossheim](#)

This is not an endorsement of any of these accounts/views shared!



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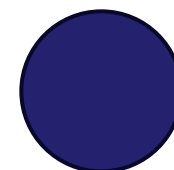
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Question slide

# What's one takeaway from today?



##/##

Join at: [vevox.app](https://vevox.app)

ID: XXX-XXX-XXX

Results slide

# What's one takeaway from today?


## RESULTS SLIDE